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Coalition Of Automobile Retailers, Inc.

UNITED STATES DISTRICT COURT  
DISTRICT OF NEW JERSEY

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NEW JERSEY COALITION OF	:	
AUTOMOTIVE RETAILERS,	:	Civil Action No. 3:18-cv-14563
INC., a non-profit New Jersey	:	(BRM)(TJB)
Corporation,	:	
	:	
Plaintiff,	:	<b>ORDER</b>
	:	
v.	:	
	:	
MAZDA MOTOR OF AMERICA,	:	
INC.,	:	
	:	
Defendant.	:	
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**THIS MATTER** having come before the Court upon the application of Wilentz, Goldman & Spitzer, P.A., attorneys for Plaintiff New Jersey Coalition of Automotive Retailers, Inc. (“NJ CAR”) for an Order granting summary judgment in favor of NJ CAR; and upon written notice to counsel for defendant Mazda Motor of America, Inc. (“Mazda”); and the Court having considered the papers in

support of and in opposition to this application, if any, and the arguments of counsel; and for good cause shown;

**IT IS** on this \_\_\_\_ day of \_\_\_\_\_, 2021, ORDERED:

1. NJ CAR's motion for summary judgment is hereby granted;
2. The Mazda Brand Experience Program 2.0 violates the New Jersey Franchise Practices Act on its face;
3. Mazda's implementation of the Mazda Brand Experience Program 2.0 in New Jersey is unlawful; and
4. Mazda is permanently enjoined from implementing the Mazda Brand Experience Program 2.0 in New Jersey.

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HON. BRIAN R. MARTINOTTI, U.S.D.J.